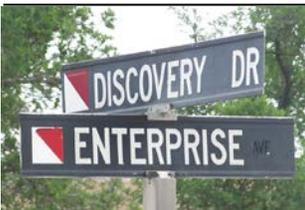


ECONOMIC DEVELOPMENT



4

The Economic Development Master Plan was created to further implement the goals and strategies of the City’s Comprehensive Plan. The master planning process offers the opportunity to focus on a single functional element – in this case, economic development – and develop detailed approaches to implementing the goals and objects contained in the Comprehensive Plan, including the goal of “ensuring a diversified economy, generating quality, stable, full-time jobs; bolstering the sales and property tax base; and contributing to a high quality of life.”



ECONOMIC DEVELOPMENT MASTER PLAN

Through the Comprehensive Plan Five-Year Evaluation & Appraisal Report, it was recommended that Chapter 4, Economic Development be replaced by the up-to-date Economic Development Master Plan adopted by City Council on September 12, 2013.